* Adjectives
* Facts + opinions
* Adjectival clause
* First person
* Chronology
* Imperatives
* Rhetorical questions
* Websites
* Contact details
* Humour
* Alliteration
* NYC PIKSHURS ☺
* Personal pronouns
* Comparisons
* Repetition
* Local names/dialect
* Direct address
* Emphasis
* Personification
* Metaphors
* Quotations
* Emphasis
* Sensory imagery
* Hyperbole
* Anecdotes
* Puns
* Discourse marker
* Compounds
* Range of different sentence types
* Superlatives
* Compound nouns
* Emotive language
* Similes
* History
* Background info
* List of three
* Persuasive features
* Connectives
* Sub headings
* Captions
* Colour scheme
* Advice